

FOR IMMEDIATE RELEASE

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COLLEGE HUNKS HAULING JUNK ANNOUNCES FIRST DENVER FRANCHISE

Founded by a group of college kids during summer vacation, College Hunks Hauling Junk has evolved into a national corporation, announcing the opening of its first Denver franchise.

Denver, CO – October 25, 2007 –

College Hunks Hauling Junk (www.1800JunkUSA.com), the innovative Washington, DC based junk removal company, recently sold its third franchise, a two territory agreement, to Denver, Colorado resident Nathaniel Bruno, a recent college graduate.

Mr. Bruno foresees unlimited demand for junk removal services in the western part of the United States and plans to use the knowledge and experience of the College Hunks Hauling Junk executives to provide Denver with fun solution to their junk removal needs. “College Hunks Hauling Junk offered me an operation with superb leaders, a centrally located call center, and a low-cost but effective marketing plan,” Bruno states.

A graduate of the Whittemore School of Business and Economics at the University of New Hampshire, Mr. Bruno moved to Denver from Washington, DC in January 2007 and opened his own junk removal company in the Denver area. Although business was good, controlled growth of his company posed a continuing problem. When Nick Friedman, president of College Hunks Hauling Junk, offered Mr. Bruno the opportunity to convert his junk removal company into a College Hunks Hauling Junk franchise, Bruno seized the opportunity to invest in a growing national brand. Two months later, College Hunks Hauling Junk – Denver opened for business.

The profitable College Hunks Hauling Junk concept started when former high school classmates Omar Soliman and Nick Friedman began hauling junk using their mom’s cargo van. They have since transformed a temporary summer gig into a million-

dollar enterprise, recently announcing junk removal franchise opportunities for sale nationwide.

Recruiting employees on college campuses will provide customers with clean-cut and friendly teams, “creating a company culture that is not typical for a trash removal business,” states Nick Friedman, College Hunks Hauling Junk President. “We’re excited about our third franchise sale, and we look forward to making College Hunks Hauling Junk a household name throughout the Denver market.”

Over 60% of the jobs are residential, and many of the customers are women desperately battling packrat husbands or boyfriends, which is no coincidence this attractive brand is so popular. Larger contracts have been completed with commercial clients such as US Airways and Securities Exchange Commission.

In order to position itself for national expansion, College Hunks Hauling Junk purchased the toll-free phone number 1-800-Junk-USA (1-800-586-5872) for \$13,500.

Customers can book their junk removal appointments online as well as vote for the “Hunk of the Semester” in the company’s “Hunk ‘Haul’ of Fame.”

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Company Website: <http://www.1800JunkUSA.com>

ABOUT COLLEGE HUNKS HAULING JUNK

Not your typical junk haulers, the company provides professional, clean-cut collegiate workers to dispose of unwanted items. Additionally, a portion of its revenue is donated to college scholarship programs.



**Photo caption: College Hunks Hauling Junk Logo*

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